

# THE POWER PLAY OF THE WEEK

Shareable action-oriented ideas to help grow your business  
and your leadership team.

## THE PLAY OF THE WEEK

The most successful leaders I've worked with share one common trait: they consistently invest in their own growth and development.

Yet many professionals wait for their company to pay for training before they'll take action. They spot a valuable course, conference, or coach that could accelerate their growth, but if the boss won't approve it, they simply don't do it.

This mindset creates a ceiling on your potential. The truth is, if you're not willing to invest in yourself, why would anyone else?

Growth isn't a luxury - it's a necessity. And sometimes, the most important investments come from your own pocket. The returns on these investments often far exceed the initial cost, creating new opportunities, skills, and connections that propel your career forward.

Remember: Your growth is your responsibility. Don't outsource it.

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## GET ON THE ICE

Four questions to jumpstart your growth strategy:

1. **How will you grow yourself this year?** Be specific about the skills, knowledge, or experiences you want to develop.
2. **What is the one skill that, if developed by 30% this year, would change your world?**  
Identify the capability that would create the biggest impact.
3. **What if you invested just 20 hours in developing that skill?** Forget the 10,000-hour rule - even a small, focused investment can yield significant results.
4. **What is the very first step you could take in the next 30 minutes?** The path to growth begins with immediate action, not someday plans.

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## QUOTE OF THE WEEK

*"The best investment you can make is in yourself. The more you learn, the more you'll earn."*

— Warren Buffet