

THE POWER PLAY OF THE WEEK

Shareable action-oriented ideas to help grow your business
and your leadership team.

THE PLAY OF THE WEEK

Back in 2011, I made a decision that transformed my business and life.

While doing corporate training and keynote speaking, I realized something was missing: **community**.

At a conference in San Francisco, I met a phenomenal business coach and made the decision to invest in her private group coaching program—at a cost more than my car was worth.

That voice in my head showed up immediately: *"You don't belong."*

I was in a room with successful entrepreneurs from across North America, and imposter syndrome hit hard. But that investment and community immediately elevated my game.

The truth is, the community and people you surround yourself with are ridiculously critical to your success. If you hang out with the same people every day and do the same things, you're limiting your potential for growth.

I believe so strongly in the power of community that I've been both participating in and running my own communities for the last nine years.

GET ON THE ICE

Here are the five questions to get you started:

1. **What does success look like for you in the next 18 months?** Get specific about your vision and goals.
2. **Who do you need to become to make that happen?** Example: *"I'm the type of person who gets up and goes for a walk every morning."*
3. **What group of people can uplevel your game?** Write down the characteristics of your ideal community of growth-minded peers.
4. **Do you have a coach right now? If not, why?** Be honest with yourself about what's holding you back.
5. **What is that ONE call you could make today?** Before lunch or dinner today, reach out to someone who can help you uplevel your game.

QUOTE OF THE WEEK

"If you want to go quickly, go alone. If you want to go far, go together."

— African Proverb