

THE POWER PLAY OF THE WEEK

Shareable action-oriented ideas to help grow your business
and your leadership team.

THE PLAY OF THE WEEK

"What's the ONE thing you need to stop doing in 2025?"

When I asked this question to a room full of successful leaders, the silence was deafening. It's a simple question, but it cuts to the heart of what holds many of us back from reaching the next level.

We often think that achieving peak performance means adding more—more strategies, more initiatives, more responsibilities. But sometimes, the path to greater success requires subtraction rather than addition.

The most successful leaders understand that excellence isn't just about doing more things—it's about doing fewer things better. They know that every 'yes' to something means saying 'no' to something else.

Your ability to identify and eliminate what's not serving your goals might be the key to unlocking your next level of success.

GET ON THE ICE

- **Create a Stop-Doing List:** Identify 3 activities that consume time but don't drive results.
- **Evaluate Your Commitments:** Review all current projects and rate them on impact vs. effort.
- **Define Your Non-Negotiables:** List what you absolutely must keep doing to maintain success.
- **Plan Your Transitions:** Create a timeline for gradually eliminating or delegating low-impact activities

QUOTE OF THE WEEK

"The difference between successful people and very successful people is that very successful people say no to almost everything."

— Warren Buffett