

THE POWER PLAY OF THE WEEK

Shareable action-oriented ideas to help grow your business
and your leadership team.

THE PLAY OF THE WEEK

Are you ready to make 2025 your breakthrough year?

Success doesn't happen by accident—it requires a clear game plan and intentional action. As we stand on the threshold of a new year, it's time to create your winning strategy for 2025.

Too often, we dive into a new year without a clear roadmap, hoping things will somehow be different. But hope isn't a strategy. The most successful leaders know that meaningful progress comes from having a structured approach to planning and consistent execution.

The key is to focus on three core areas: **business, relationships, and health**. By creating specific celebrations for each category and establishing supporting daily routines, you transform abstract goals into achievable outcomes.

Remember, your success in 2025 will be determined by the systems you put in place today.

GET ON THE ICE

Here's how to create your winning game plan for 2025:

- **Define Your Celebrations:** Write down what you want to celebrate 365 days from now in business, relationships, and health.
- **Establish Key Routines:** Identify one daily/weekly routine for each category that will maximize your chances of success.
- **Choose Your Theme Word:** Select one word or theme for 2025 that will guide your focus and decisions.
- **Challenge Assumptions:** Identify one assumption about your business or life that might not be true.
- **Track Your Progress:** Implement a weekly scorecard system to monitor wins, challenges, and necessary adjustments.

QUOTE OF THE WEEK

"Success is not final, failure is not fatal: it is the courage to continue that counts."

— Winston Churchill