

# THE POWER PLAY OF THE WEEK

Shareable action-oriented ideas to help grow your business  
and your leadership team.

## THE PLAY OF THE WEEK

Transitioning to a growth mindset can be transformative, both personally and professionally.

Early in my coaching career, I often encountered clients who felt stuck, believing their abilities were fixed.

My own journey was no different.

When the pandemic hit and I lost 85% of my business, I faced a crucial choice: to dwell on my losses or pivot towards new opportunities.

Inspired by my friend's advice to focus on serving clients I loved, I reimagined my networking events as "Socials with Shawn" on Zoom. This shift allowed me to connect with clients across the globe, creating a space for collaboration and learning that I had never envisioned before.

It was a leap into the unknown, but it paid off. What began as an experiment turned into a vibrant community, expanding not just my horizons but also those of my clients.

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## GET ON THE ICE

To embrace your own growth mindset and facilitate change in your environment, consider these steps:

- **Assess Your Current Surroundings:** Are they fostering your growth?
- **Network Beyond Your Industry:** Seek insights from diverse leaders.
- **Push Past Your Comfort Zone:** Engage in new experiences that challenge you.
- **Develop a Learning Strategy:** Create a clear plan for ongoing growth for yourself and your team. What small step can you take today to get started?

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## QUOTE OF THE WEEK

*"Your life does not get better by chance; it gets better by change."*

— Jim Rohn