

THE POWER PLAY OF THE WEEK

Shareable action-oriented ideas to help grow your business
and your leadership team.

THE PLAY OF THE WEEK

I am so grateful for the support and coaching I have received from my all-star coach, **Todd Herman**, author of the best-selling book: "*The Alter Ego*" and the same guy who created "*The Black Mamba*" with Kobe.

The three questions below are from Todd.

GET ON THE ICE

These questions are fantastic questions to ask yourself and your leadership team and promise great conversation:

1. How big do you want to get?
 2. How soon?
 3. How committed are we to achieving it?
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QUOTE OF THE WEEK

"It's critical to understand that at our core, we are a force for creative possibility."

— Todd Herman