# THE POWER PLAY OF THE WEEK

Shareable action-oriented ideas to help grow your business and your leadership team.

#### THE PLAY OF THE WEEK

I strongly believe in the power of coaching.

I know you might be thinking: "Of course a coach would say that."

The truth is... one of the best investments I have made in myself for the past 17 years is hiring coaches to support me and see a future that I couldn't see on my own.

I am grateful for their support, and I wouldn't be where I am today without having great coaches in my corner.

### **GET ON THE ICE**

#### Great leaders are great coaches.

But I often hear leaders in business say: "But I am not a coach?"

I hear you, and there is an exceptional short book written by *Michael Bungay Stainer* called: "The Coaching Habit" that should be on the desk of every leader.

Here are Michael's 7 Essential Coaching questions:

- 1. The Kickstart Question: What's on your mind?
- 2. The AWE Question: And what else?
- 3. The Focus Question: What's the real challenge here for you?
- 4. The Foundation Question: What do you want?
- 5. The Lazy Question: How can I help?
- 6. The Strategic Question: If you're saying Yes to this, what are you saying No to?
- 7. The Learning Question: What was most useful for you?

## **QUOTE OF THE WEEK**

"This is why, in a nutshell, advice is overrated. I can tell you something, and it's got a limited chance of making its way into your brain's hippocampus, the region that encodes memory. If I can ask you a question and you generate the answer yourself, the odds increase substantially."

— Michael Bungay Stanier, The Coaching Habit: Say Less, Ask More & Change the Way You Lead Forever