

# THE POWER PLAY OF THE WEEK

Shareable action-oriented ideas to help grow your business  
and your leadership team.

## THE PLAY OF THE WEEK

This is the time of the year that leadership teams sit down and look at strategic planning for the whole year.

I strongly believe in strategic planning, but often these sessions lead to a whole bunch of goals posted on flipchart paper.

The next day, the team wakes and are unclear on how to execute the plan in their day-to-day schedule.

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## GET ON THE ICE

The power of having ONE goal.

I want you to write down the ONE goal for you and your company for the next 90 days.

One goal, not three, not five, ONE GOAL.

There is power in having ONE goal and working and executing on that ONE goal daily.

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## QUOTE OF THE WEEK

***“More is the enemy of peak performance.”***

- Todd Herman